CÔTE D'IVOIRE

DecorExpo

FURNITURE | HOME TEXTILE | HOUSEHOLD

INTERNATIONAL DECORATION, INTERIOR DESIGN & FURNITURE EXHIBITION



POST-SHOW REPORT '26

Parc des Expositions d'Abidjan

ATLMEXPO 25 ans
CCI-CÔTE D'IVOIRE
CCI CÔTE D'IVOIRE
CEPICI
turcaf
ACTUBEAUTY
BAAB
ELLE
Life radio 107.7
TAM-TAM
RTI
nci
RADIO

DECOR EXPO
KEY FIGURES

Professional Visitors
6200+

Participating brands
95+

Conferences & Panel Sessions
40+

Participating Countries
14

Hosted Buyer
12

Hosted Buyer & B2B Meeting
600+

PARTICIPATING COUNTRIES

Algeria, China, South Korea, Côte d'Ivoire, United Arab Emirates, France, India, Italy, Lebanon, Nigeria, Sierra Leone, Switzerland, Tunisia, Türkiye



A SOLID FOUNDATION FOR DESIGN & BUSINESS



Decor Expo Côte d'Ivoire 2026, held from **16 to 18 April 2026** at **the Parc des Expositions d'Abidjan,** brought together key players shaping the future of the interior design, furniture, home décor and lifestyle industries in West Africa.

Bringing together **95+ participating brands from 14 countries**, the exhibition welcomed **6,200+ professional visitors**, including architects, interior designers, furniture retailers, importers, distributors, manufacturers, developers, hospitality professionals and project decision-makers seeking innovative products, strategic partnerships and new business opportunities.

A dedicated **Hosted Buyer & B2B Programme** connected exhibitors with qualified buyers and business professionals from **12 countries**, generating **600+ targeted business meetings** and creating valuable opportunities for distribution agreements, sourcing, project collaborations and long-term commercial partnerships across Côte d'Ivoire and the wider West African region.

Beyond the exhibition floor, **40+ conferences, panel discussions and masterclasses** brought together internationally recognised architects, designers and industry experts to exchange insights on interior architecture, sustainable design, furniture trends, hospitality projects and the future of the African design market, further strengthening the exhibition's professional dimension.

The exhibition officially opened with a prestigious ceremony attended by senior representatives of government institutions, diplomatic missions, professional organisations and leading figures from the architecture and design community. Their presence highlighted the growing strategic importance of the interior design and home living industries while reinforcing Decor Expo's position as an international platform for business, creativity and cross-border collaboration.

With its strong international participation and business-driven programme, **Decor Expo Côte d'Ivoire** reinforced Abidjan's position as a strategic regional hub for the furniture, interior design and home décor industries, connecting international brands with one of Africa's fastest-growing markets and creating a solid foundation for new partnerships, investment and sustainable business growth.

A BIG THANK YOU TO ALL OUR EXHIBITORS

We extend our sincere appreciation to all exhibiting companies for contributing to the successful launch of the first edition of **Decor Expo Côte d'Ivoire.**

By bringing together **95+ participating brands from 14 countries,** our exhibitors transformed the exhibition into a vibrant international marketplace where creativity, innovation and business opportunities came together. Their participation showcased the latest developments in furniture, interior decoration, home textiles, lighting, home accessories, architecture and design, offering visitors a comprehensive overview of emerging trends and market-ready solutions.

Throughout the three-day exhibition, exhibitors connected with architects, interior designers, retailers, distributors, hospitality professionals, real estate developers and procurement specialists from across West Africa. These valuable interactions created new commercial opportunities, strengthened existing partnerships and laid the foundation for future business collaborations throughout the region.
The diversity, quality and international profile of our exhibitors played a key role in positioning **Decor Expo Côte d'Ivoire** as a leading business platform for the decoration and interior design industries in West Africa. Their confidence and commitment were instrumental in making the inaugural edition a remarkable success.

A BIG THANK YOU TO ALL OUR PARTENERS

The successful launch of the first edition of **Decor Expo Côte d'Ivoire 2026** was made possible through the valuable support and collaboration of our institutional, professional, international and media partners.

We extend our sincere appreciation to the **Ministry of Commerce and Industry, CEPICI, CCI-CI, the National Council of Interior Architects of Côte d'Ivoire (CNAICI), the Order of Architects of Côte d'Ivoire,** as well as our international and industry partners whose commitment helped strengthen the exhibition's professional credibility and regional impact.

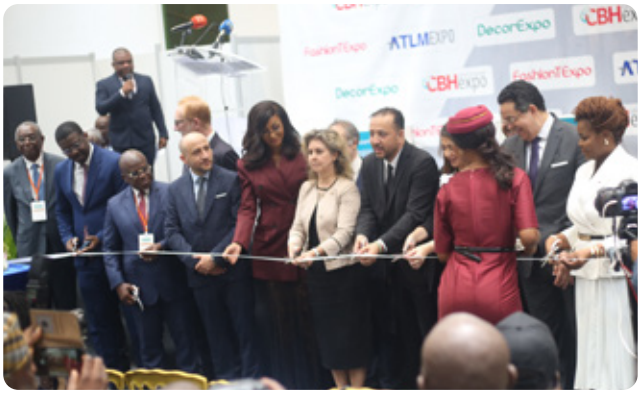
Our sincere thanks also go to our communication and media partners, whose continuous support significantly enhanced the visibility of Decor Expo across Côte d'Ivoire and the wider West African region, helping us reach thousands of professionals before and during the exhibition.

Together, these strategic partnerships played a fundamental role in positioning **Decor Expo Côte d'Ivoire** as a dynamic international business platform connecting designers, architects, manufacturers, retailers and decision-makers while supporting the sustainable development of the decoration, furniture and interior design industries across West Africa.

PRESTIGIOUS OPENING CEREMONY

The official opening ceremony of **Decor Expo Côte d'Ivoire 2026** brought together distinguished representatives from government institutions, diplomatic missions, professional organisations and the architecture and design community, reflecting the growing importance of the decoration, furniture and interior design industries in Côte d'Ivoire.

The ceremony featured speeches by representatives of public institutions, industry leaders and diplomatic officials, including the Ambassadors of **Türkiye, Egypt and Lebanon, together with senior representatives of**



the Ministry of Commerce, the Ministry of Urban Planning, Housing and Living Environment, the Ministry of Women, Family and Children, the National Council of Interior Architects of Côte d'Ivoire (CNAICI) and the Order of Architects of Côte d'Ivoire.

Following the official ceremony, distinguished guests toured the exhibition halls, meeting participating companies and discovering the latest furniture collections, decorative solutions, interior concepts and innovative design products showcased throughout the exhibition.







The strong institutional and international participation further reinforced **Decor Expo Côte d'Ivoire** as an emerging international platform dedicated to architecture, interior design, decoration and creative industries, strengthening cooperation between the public and private sectors while opening new opportunities for regional and international business development.

OUR HIGH-PROFILE SPEAKERS



Alexia Amichia
Sous-Directrice du Développement de l'Entrepreneuriat et des Startups Technologiques Ministère de la Transition Numérique et de l'Innovation Technologique



Leaticia Ncho ,
PDG GROUPE ADDICT



Akoley Coulibaly Mickaële
Directrice Générale NEO STUDIO



GNOLEBA KOUPO
Architecte DPLG et vice-président de l'Ordre des Architectes de Côte d'Ivoire. Fondateur et Gérant du cabinet d'architecture G.K. Architecture



Haïfa Daoud
CEO Loqui business dev aineo Secrétaire générale Abidjanaise in tech



Jean Servais Somian
est un designer, ébéniste et sculpteur ivoirien de renommée internationale,

These sessions created a valuable platform for professional knowledge sharing while encouraging dialogue between international experts and local industry stakeholders.
Through these high-level exchanges, Decor Expo strengthened its role as a leading meeting point for the design and architecture community, fostering innovation, collaboration and new business opportunities throughout West Africa.

Beyond the exhibition floor, Decor Expo Côte d'Ivoire 2026 hosted a dynamic programme of conferences, panel discussions and masterclasses featuring internationally recognised architects, interior designers, creative professionals and industry leaders.
The programme explored key topics including sustainable architecture, interior design trends, hospitality projects, urban development, innovation, material technologies and the future of African design.



BLEU JACOB
Côte d_Ivoire Designer & Créateur de mobilier Artiste Plasticien Expert en Design et Mobilier contemporain



CODJOVI YOLANDE
Côte d'Ivoire Architecte d'Intérieur Directrice Générale Adjointe d'EDEN Consulting Chargée de la Communication et Porte-parole du CNAICI



Florent Emmanuel KOUAME,
Maitre de ceremonie , moderateur et presentateur



PAUL BLANCHARD AKE
Côte d'Ivoire Architecte et homme d'Église (Père) L'Abbé Paul Blanchard Aké incarne un parcours d'excellence entre technique et spiritualité_



Koffi Severin
Architecte d'Intérieur-Formateur -Designer Enseignant à l'ESAPAD / INSAAC.



Le Dr Allou Elvis Adjaffi,
Directeur des Affaires Juridiques et de la Coopération au Ministère de la Culture et de la Francophonie de Côte d'Ivoire



M.N'dri Kouame RICHARD
Directeur de (ESAPAD) l'ESAPAD/INSAAC



Stifani Machmouchi
est une architecte et designer , fondatrice et directrice du cabinet STIFANI MACHMOUCHI Architecture & Design



Me.JEAN-BAPTISTE LERRO
Architecte d'intérieur-Designer précurseur
Enseignant à l'Ecole Supérieur d'Arts plastiques, d'Architecture et de Design l'ESAPAD/INSAAC



Mandy Dagry-Yacé
Designer et Architecte d'Intérieur, -PDG groupe BATIDECOR- COTE D'IVOIRE



Mme Lynda N'Yame
Professionnelle ivoirienne reconnue dans les domaines de l'art, de la décoration et du bien-être. Profil Professionnel Consultante Graphique en Développement Personnel



MUAMBA NDUBA RICHARD Architecte d'intérieur, CEO de la société GROUPE MUAMBA Sarl Président du CNAI de la République Démocratique du Congo.



Nawfal Mohamed El Kasri est architecte d'intérieur et designer de mobilier marocain. président des architectes d'intérieur du Maroc



Noël Dibo
Président du Conseil National des Architectes d'Intérieurs de Côte d'Ivoire (CNAICI)
Directeur général du cabinet Eden Consulting

PROGRAMME HOSTED BUYER & B2B MATCHMAKING







designers, procurement specialists, hospitality professionals and real estate developers, creating valuable opportunities for product sourcing, project collaboration, market expansion and long-term commercial partnerships.

The programme successfully strengthened cross-border business relationships while positioning **Decor**

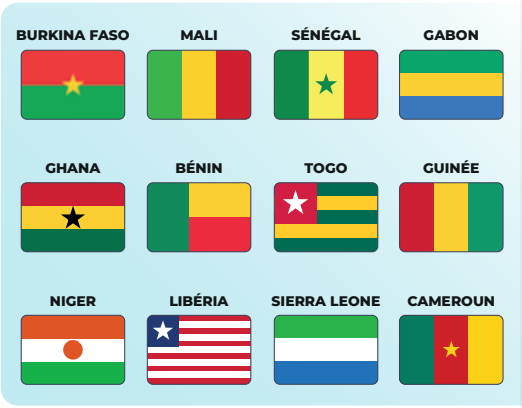
The **Hosted Buyer & B2B Programme** provided participating companies with direct access to qualified buyers, project developers and industry professionals from **12 countries** across West Africa.

Through 600+ targeted B2B meetings, exhibitors connected with distributors, importers, retailers, architects, interior















Expo Côte d'Ivoire as a strategic gateway to the rapidly growing furniture, interior decoration, home textile and design markets of Côte d'Ivoire and the wider West African region.



HOSTED BUYER COUNTRIES

Burkina Faso · Mali · Senegal · Gabon · Ghana · Benin · Togo · Guinea · Niger · Liberia · Sierra Leone · Cameroon

MARKETING COMMUNICATION

OFFICIALS PARTENERS

The support of institutional, industry and media partners played a vital role in expanding the exhibition's reach and strengthening its professional positioning throughout West Africa.

DIGITAL ADVERTISING



17M+ VIEW INSTAGRAM, FACEBOOK, LINKEDIN, GOOGLE, YANDEX

SMS / WHATSAPP / CALL CENTER / RADIO

SMS / WHATSAPP / CALL CENTER / RADIO

+8000 **+12000** **+5000**

A comprehensive direct communication campaign was conducted through SMS, WhatsApp messaging and call centre activities, ensuring strong engagement with exhibitors, buyers, architects, designers, retailers and professional visitors before and during the exhibition.

240+ ADVERSTISING SPACES

Across outdoor media, digital platforms, print publications and strategic partner networks, Decor Expo Côte d'Ivoire benefited from a comprehensive multi-channel communication campaign that successfully positioned the exhibition as one of West Africa's newest international meeting points for the furniture, interior design and decoration industries.

EMAIL MARKETING CAMPAIGN



25,000+ Email Sent

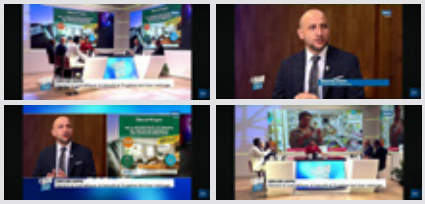
PRESS COVERAGE



The exhibition generated extensive media exposure through national television, radio, newspapers, digital news platforms and specialised industry publications, significantly increasing the visibility of Decor Expo Côte d'Ivoire among professionals and decision-makers across the region.

DIFFUSION GRAND PUBLIC

MAINSTREAM BROADCAST



20+ APPARITIONS

OUTDOOR BILBOARD



200+ BILBOARD

ACTIVITIES & EVENTS



VIP & GENERAL INVITATIONS



20,000+ INVITATIONS ENVOYÉES

EXHIBITION GALLERY





















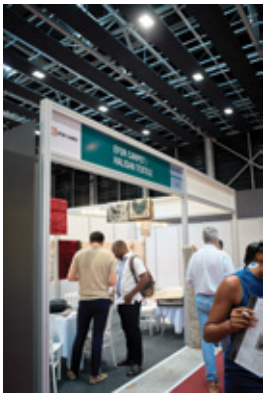
EXHIBITION GALLERY



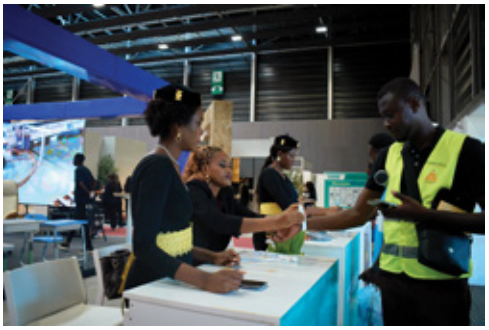


















EXHIBITION GALLERY

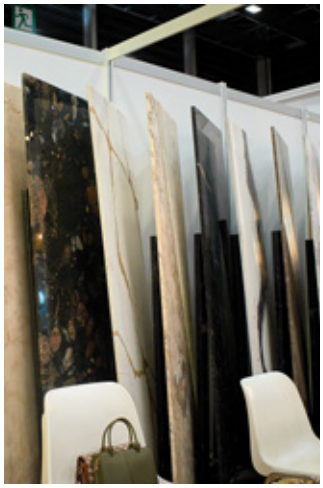






















EXHIBITION GALLERY



















TESTIMONIALS
FROM OUR EXHIBITORS!



Tuna Design

"Participating in the inaugural edition of Decor Expo Côte d'Ivoire has been an extremely rewarding experience for Tuna Design. Throughout the exhibition, we welcomed a highly qualified audience of architects, interior designers, developers and business professionals, creating valuable opportunities for new collaborations
The quality of visitor engagement and the productive business discussions exceeded our expectations, confirming the growing demand for premium interior design and custom furnishing solutions across the region. We are delighted to have been part of this successful event and believe Decor Expo has established itself as an important business platform for the West African market. We look forward to participating in future editions."

Dekoart Valeras Group Company

"Decor Expo Côte d'Ivoire provided an excellent opportunity to introduce our home textile collections to one of West Africa's most dynamic and promising markets. Throughout the exhibition, we met distributors, hospitality professionals and project buyers who expressed genuine interest in developing future partnerships.

As we continue expanding into new international markets, Africa represents an important strategic destination for our company. The exhibition created an ideal environment for building new commercial relationships and exploring long-term business opportunities. We are confident that our participation will open the door to successful collaborations across the region."





Tılıa

"Our participation in Decor Expo Côte d'Ivoire marked an important milestone as Tilia's first exhibition in Africa. From the very beginning, we were impressed by the quality of professional visitors and the strong commercial interest shown in our furniture collections.

The exhibition enabled us to establish valuable business contacts while gaining first-hand insight into the needs and opportunities of the West African market. We believe the region offers significant growth potential for international furniture manufacturers, and Decor Expo has proven to be an excellent platform for companies seeking to expand their presence in Africa. We look forward to returning in future editions."

Cilya Home

"Decor Expo Côte d'Ivoire offered an outstanding platform to present our furniture collections, interior design concepts and lifestyle solutions to a highly targeted professional audience. During the exhibition, we had the opportunity to engage with architects, designers, developers, homeowners and business professionals from several countries, creating valuable new connections and potential collaborations.

The strong visitor interest in our products confirmed the growing appreciation for premium design and contemporary living concepts across the region. We are proud to have participated in the inaugural edition and believe Decor Expo will continue to become one of West Africa's leading events for the interior design and furniture industry."



TESTIMONIALS
FROM OUR EXHIBITORS!



Verta

"Participating in Decor Expo Côte d'Ivoire has been an excellent opportunity to introduce the Verta brand to the West African market. Throughout the exhibition, we welcomed a diverse audience of homeowners, architects, designers, distributors and business professionals who showed strong interest in our home appliance solutions.

Beyond increasing our brand visibility, the event enabled us to establish meaningful business contacts, better understand local market expectations and receive valuable feedback from potential customers. We sincerely appreciate the professional organisation of the exhibition and believe Decor Expo provides an ideal platform for companies seeking sustainable growth across the region."

Mega home

"Decor Expo Côte d'Ivoire provided an outstanding environment for presenting our bespoke furniture and interior design solutions to a highly qualified audience. Throughout the exhibition, we met architects, interior designers, decorators, developers and decision-makers looking for innovative design concepts and reliable manufacturing partners.

The quality of business meetings and networking opportunities exceeded our expectations, allowing us to establish promising new partnerships for future projects. We believe exhibitions such as Decor Expo play a vital role in connecting industry professionals and accelerating business development across West Africa."





AXEDECO

"Our experience at Decor Expo Côte d'Ivoire has been both productive and inspiring. The exhibition provided an excellent opportunity to showcase our carefully selected collection of premium European furniture brands while engaging with architects, designers, developers and private clients from across the region.

The international profile of the visitors and the high level of professional interaction created an ideal environment for developing new business relationships and increasing brand visibility. We are delighted to have participated in this first edition and are confident that Decor Expo will continue to grow as a leading meeting point for the luxury furniture and interior design industries."

LUDI

"For LUDI, Decor Expo Côte d'Ivoire represented a strategic opportunity to strengthen our presence in the West African market while showcasing our expertise in furniture manufacturing and integrated interior solutions.

The exhibition brought together a highly qualified audience of architects, developers, contractors and purchasing professionals, creating valuable opportunities for meaningful business discussions and future collaborations. We were particularly impressed by the professional organisation of the event and the quality of international participation. Decor Expo has demonstrated its potential to become one of the region's leading business platforms for the furniture and interior design industries, and we look forward to supporting its future growth." .



CÔTE D'IVOIRE

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INTERNATIONAL DECORATION, INTERIOR DESIGN & FURNITURE EXHIBITION

10-12 JUNE 2027

Abidjan, **CÔTE D'IVOIRE**

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LiftExpo CÔTE D'IVOIRE

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